
**A UNIQUE OPPORTUNITY FOR YOU TO PARTNER WITH
MASTER BUILDERS KWAZULU-NATAL FOR THE
2011 EXCELLENCE IN CONSTRUCTION AWARDS**



The award ceremony for 2010 competition was held at Sibaya north of Durban with Master Builders KwaZulu-Natal playing host to 350 guests, including Association Members, industry stakeholders, government representatives and members of both the regional and national press.

The 2010 competition saw for the first time, the awarding of a supreme winner - Iconic, which was won by Group Five / WBHO / Pandev JV – Principal Building Contractor, for the outstanding Moses Mabhida Stadium.

The award ceremony for 2011 competition will again be held at Sibaya Casino and Entertainment Kingdom

We would like to offer you an opportunity to be part of this prestigious event. In doing so, you will have an opportunity to:

- Showcase your brand to over 350 key stakeholders in the building and construction industry.
- Identify with construction excellence and innovation in KwaZulu-Natal.
- Align your product/service with the Master Builders KwaZulu-Natal brand
- Network with your clients and your colleagues.

The marketing partner packages are as follows.

Co-Branding / Naming Partner

Opportunity to give 5minute welcome speech

Presentation by your company MD

√

Logo and branding Placement

Entrance to the venue:

Tear Drop Banners for outside

4

Inside the venue:

Pull up Banners (max 2m high x 1m wide)

4

Pull up Banners (max 2m high x 1m wide) on the stage

2

May place card/small gift at each place setting

± 500

Print:

Full colour logo on Master Builders Calander

√

Full colour logo - Order of Events -Top Front

√

Feature in advertorial in local newspaper

Headline

Hard copy news letter

Advert

Hard copy news letter

Advertorial

Annual Directory

½ page advert

Full Colour Advertisement in 2011 Brochure

Full Page

Logo incorporated into all print and online material regarding 2011

√

Excellence in Construction Awards

Online:

Featured on Masterbuilders.co.za/Excellence awards

Advertorial

Featured on Masterbuilders.co.za/Excellence awards

Web Album

Master Builders Blog

Advertorial

Member Forum - Global Banner

3 months

Member Forum - Forum Banner

6 months

Master Builders Main Website

Advertorial

E-mail newsletter

Skyscraper ad

E-mail newsletter

Advertorial

Exhibition at Master Builders Centre

Visual only, advert

3 months

Tempory Exhibition Space

3 consecutive weeks

Networking and Exposure

Allocated seats at event (2 VIP tables)

20 seats

Recognition and Mention at the Function

√

Marketing Package Costs*

R100 000

Platinum

Advertising at the Event

Tear Drop Banners for outside	1
Banners (max 2m x 1m pull up) for inside	3
2 Minute Visual Electronic Presentation Profiling your Company	√

Company Logo

Full Colour Advertisement in 2011 Brochure	½ page
Master Builders Calander	√
Order of Events - Front	√
Order of Events - Back	√
Feature in advertorial in local newspaper	Top Row
Feature in e-news letter	Banner Ad
Feature in hard copy newsletter	Banner Ad
Featured on Masterbuilders.co.za/Excellence awards	Logo

Digital advertising

30 second static advert at Master Builders KwaZulu-Natal Centre	12 months
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Networking and Exposure

Allocated seats at event	10 seats
Recognition and Mention at the Function	√

Marketing Package Costs*

R28,500

Gold

Advertising at the Event

Pull Up Banners (max 2m high x 1m wide) for inside	2
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Company Logo

Full Colour Advertisement in 2011 Brochure	¼ page
Master Builders Calander	√
Order of Events - Back	√
Feature in advertorial in local newspaper	Middle Row
Feature in e-newsletter	Logo
Feature in hard copy newsletter	Logo
Featured on Masterbuilders.co.za/Excellence awards	Logo

Digital advertising

30 second static advert at Master Builders KwaZulu-Natal Centre	6 months
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Networking and Exposure

Allocated seats at event	4 Seats
Recognition and Mention at the Function	√

Marketing Package Costs*

R14,500

Silver

Advertising at the Event

Banners (max 2m x 1m pull up) for inside 1

Company Logo

Full Colour logo in 2011 Brochure ✓
Order of Events - Back ✓
Feature in advertorial in local newspaper Bottom Row
Feature in e-newsletter Logo
Feature in hard copy newsletter Logo
Featured on Masterbuilders.co.za/Excellence awards Logo

Digital advertising

30 second static advert at Master Builders KwaZulu-Natal Centre 3 months

Networking and Exposure

Allocated seats at event 2 Seats

Marketing Package Costs*

R6,000

Bronze

Company Logo

Order of Events - Back ✓
Feature in e-newsletter Logo
Feature in hard copy newsletter Logo
Featured on Masterbuilders.co.za/Excellence awards Logo

Marketing Package Costs*

R3,500

*Packages include vat and are on a first come first serve basis

Confirmation/Booking Form for

Excellence in Construction Awards Marketing Package

Company Details – For Invoice

Full Registered Name: _____

Trade Name (if any): _____

Full Physical address: _____

Postal Address: _____ code: _____

Phone Number: _____ | Fax Number: _____ | Vat Number: _____

Contact Person: _____ | Email: _____

Advertising Options – please indicate your choice of Marketing Package by marking the appropriate block with an “X”

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|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Bronze | R 3500 |
| <input type="checkbox"/> | Silver | R 6000 |
| <input type="checkbox"/> | Gold | R14 500 |
| <input type="checkbox"/> | Platinum | R28 500 |
| <input type="checkbox"/> | Co-Branding/Naming | R100 000 |
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Terms and Conditions: 1. No cancellation of space booking will be accepted after print deadlines – where applicable | 2. No responsibility will be accepted by Master Builders KwaZulu-Natal for any loss arising from any typographical errors in any of the online/offline advertising | 3. It is a client’s responsibility to supply material suitable for space bookings | 4. Payment is due on invoice and before being loaded online | deadline of print material | 10 days before meeting/function/event | 5. Master Builders KwaZulu-Natal will not be held liable for any loss or damage of marketing material used at meetings/functions/events | 6. All costs above are inclusive of VAT

Full Name: _____ **Signature:** _____ **Date:** _____