

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES 2009



KZN Week 4 – 6 August 2009 (Amounts exclude VAT)	Official Sponsor (ACSA / DTP)	Opening Function	Calculators	Squeeze bottles	Note pads	Pens	Water (sponsor/ supply)	Exhibition stand only
BENEFITS / VALUE	R250k	R100k	R40k	R40k	R40k	R40k	R40k	R15k
Banner at entrance to venue	3	1						
Banners at opening function	3	4						
5min Presentation at opening function	•	•						
Pop-up banner in Exhibition Area	2	1	1	1	1	1	1	
Pop-up banner in Presentation Area	2	1	1	1	1	1	1	
Banner in Teachers' lounge	•							
Logo on learner caps	•							
Logo on sponsored item			•	•	•	•	•	
Exhibition stand (3m x 3m)	2	2	1	1	1	1	1	1
Logo on printed material	•	•	•	•	•	•	•	
Logo on project website	•	•	•	•	•	•	•	
Recognition at Opening function	•	•	•	•	•	•	•	•
Contribution Certificate for CSI (BEE)	•	•	•	•	•	•	•	•

Please note: logos on promotional items are subject to a cut-off date one month prior to the event due to production deadlines.

Contact Carla de Jager; cell 083 376 2368

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES 2009

# OFFICIAL SPONSOR

**R250 000**

The sponsor will receive official conference partner status.

The sponsor will be allowed pop-up banners at the following areas:

- two pull-up banners at the entrance to the exhibition
- two pull-up banner at the opening function
- two pull-up banners in the presentation area
- two pull-up banners in the exhibition area
- one pull-up banner in teachers' lounge

(Banners to be provided by the sponsor)

The sponsor will have the opportunity to do a 5 minute presentation as official sponsor at the opening session.

The sponsor will receive two exhibition stands in a prominent position in the exhibition area.

The sponsor's logo will appear on the learners' caps

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

**Please note: logos on promotional items are subject to a cut-off date one month prior to the event due to production deadlines.**

**Contact Carla de Jager; cell 083 376 2368**

## **SPONSOR: OPENING FUNCTION**

**R100 000**

The sponsor will receive recognition as the sponsor of the opening function.

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banners at the entrance to the exhibition
- four pull-up banner at the opening function
- one pull-up banners in the presentation area
- one pull-up banners in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will have the opportunity to do a 5 minute presentation as sponsor at the opening session. (Note that the official sponsor will also do a presentation)

The sponsor will receive two exhibition stands in a prominent position in the exhibition area.

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

## **SPONSOR: CALCULATORS**

**R40 000**

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banner in the presentation area
- one pull-up banner in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will receive one exhibition stand in the exhibition area.

The sponsor's logo will appear on the calculators.

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

# **SPONSOR: SQUEEZE BOTTLES**

**R40 000**

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banner in the presentation area
- one pull-up banner in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will receive one exhibition stand in the exhibition area.

The sponsor's logo will appear on the squeeze bottles.

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES 2009

# SPONSOR: NOTE PADS

**R40 000**

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banner in the presentation area
- one pull-up banner in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will receive one exhibition stand in the exhibition area.

The sponsor's logo will appear on the note pads.

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

**Please note: logos on promotional items are subject to a cut-off date one month prior to the event due to production deadlines.**

**Contact Carla de Jager; cell 083 376 2368**

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES 2009

# SPONSOR: PENS

**R40 000**

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banner in the presentation area
- one pull-up banner in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will receive one exhibition stand in the exhibition area.

The sponsor's logo will appear on the pens.

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

**Please note: logos on promotional items are subject to a cut-off date one month prior to the event due to production deadlines.**

**Contact Carla de Jager; cell 083 376 2368**

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES 2009

# SPONSOR: MINERAL WATER

## R40 000

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banner in the presentation area
- one pull-up banner in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will receive one exhibition stand in the exhibition area.

The sponsor's logo will appear on the bottles (or sponsor to supply).

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

**Please note: logos on promotional items are subject to a cut-off date one month prior to the event due to production deadlines.**

**Contact Carla de Jager; cell 083 376 2368**

# **SPONSOR: LEARNER SNACKS**

## **R40 000**

The sponsor will be allowed pop-up banners at the following areas:

- one pull-up banner in the presentation area
- one pull-up banner in the exhibition area

(Banners to be provided by the sponsor)

The sponsor will receive one exhibition stand in the exhibition area.

The sponsor's logo will appear as a sticker on the snacks (health bars).

The sponsor's logo will appear on the Youth in Construction website with a link to the sponsors' website.

The sponsor's logo will appear on promotional material distributed prior to the event, if applicable.

The sponsor will receive recognition at the opening function.

The sponsor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

## **SPONSORSHIP AND EXHIBITION OPPORTUNITIES 2009**

# **EXHIBITION STAND ONLY**

## **R15 000**

The exhibitor will receive one exhibition stand in the exhibition area.

The exhibitor's logo will appear on the Youth in Construction website as an exhibitor.

The exhibitor will receive recognition at the opening function.

The exhibitor will receive a certificate acknowledging their contribution for corporate social investment towards the success of the Youth in Construction exhibition 2009.

**Please note: logos on promotional items are subject to a cut-off date one month prior to the event due to production deadlines.**

**Contact Carla de Jager; cell 083 376 2368**